1. **Title of the Best Practice**

   Industry Collaborative Education

2. **The Context**

   SRDC offers Industry Integrated Program of B.C.A.to enable students to pursue a career in the ITeS Industry. SRDC relentlessly strives to bring on board globally relevant as well as value –added programs to prepare students to the ever-growing industry demand for trained manpower.

3. **Objectives of the Practice**

● To ensure Industry Integrated Programs stress on Practical Based Learning in the field of Business Process Management (BPM).

● To enable students to engage in a work area in the relevant professional fields.

4. **The Practice**

● Courses are designed in collaboration with industry experts.

● Industry professionals train faculty members and enable them to teach and execute specialized material.

● Students gain knowledge through guest lectures and field visits to better understand the workings of the industry throughout the course

5. **Advantages**

   ● Industry Interface enables students to gain job specific training imparted as a part of the Graduate program.

   ● Students become Job-Ready as per the requirements of ITeS organisations.

   ● Sharpens students' analytical and decision making skills.

   ● TCS Trained Teaching Faculty ensures effective delivery of the program.

   ● Internship and Final Placement opportunities in TCS.

6. **Challenging issues**

● Balancing the industry expectation and the academic curriculum.

7. Evidence of Success

● High rate of successful student placements in the past academic years

8. Resources Required

● Faculty members with industry experience to execute classes that are innovative andinteresting to the students
● Industries willing to collaborate in designing and implementing the course to ensuremaximum market relevancy